

**DIGITAL
PUSHPIN**

30-DAY SOCIAL MEDIA CONTENT



DIGITAL
PUSHPIN

**Start-ups, mid-
market, enterprise**
**Today, every
business needs
e-commerce
to grow.**



Why Conversation Is the Future of Commerce

It's time to meet people where they are:
Shopping in their favorite **messaging apps**.

Where do you start if you want to develop a digital marketing strategy?

Planning and implementing a growth strategy to develop new markets and expand your business before your current market flattens out will not only help your business survive tough times, it could also give you a considerable edge. Here's a list of things you should prepare. Question is, do you have the time to do all of these things?

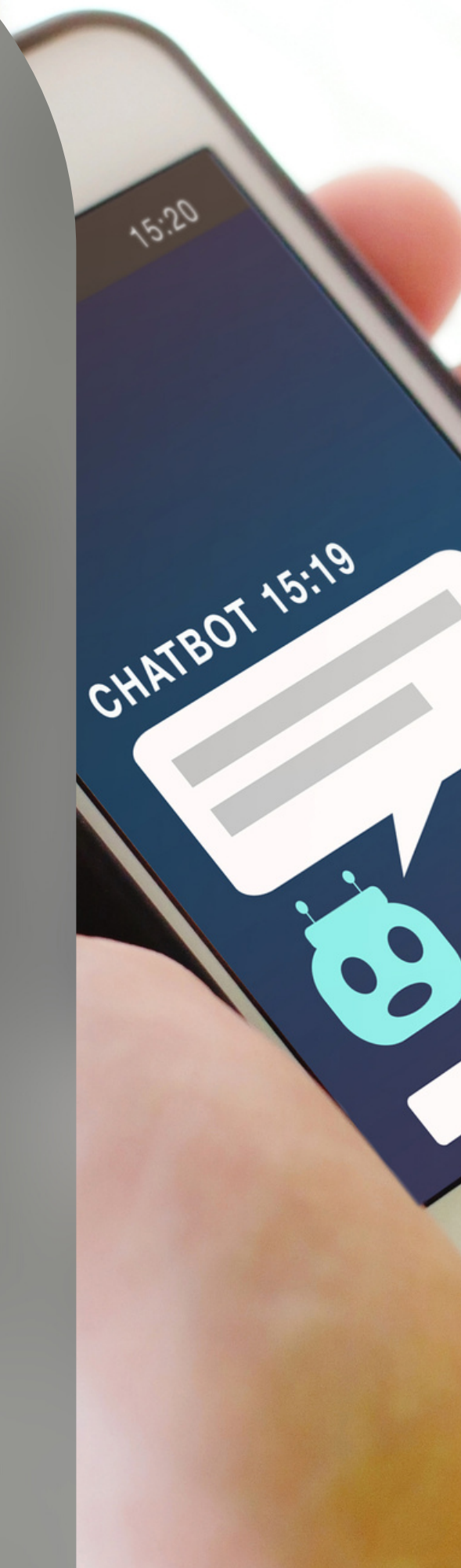
#KnowWeCan





SHORT DEMO ON CHATBOT

LINK IN THE CAPTION



5 BENEFITS OF USING CHATBOTS FOR CUSTOMER EXPERIENCE



**DIGITAL
PUSHPIN**



A Chatbot is your business's Swiss Army knife:

A MULTI-PURPOSE TOOL THAT CAN HELP YOU
WITH ALL KINDS OF DIFFERENT TASKS AND
GOALS.



WE CAN HELP YOU WITH CHATBOT DEVELOPMENT NEEDS.

AND HERE'S HOW WE CAN DO IT.



**DIGITAL
PUSHPIN**

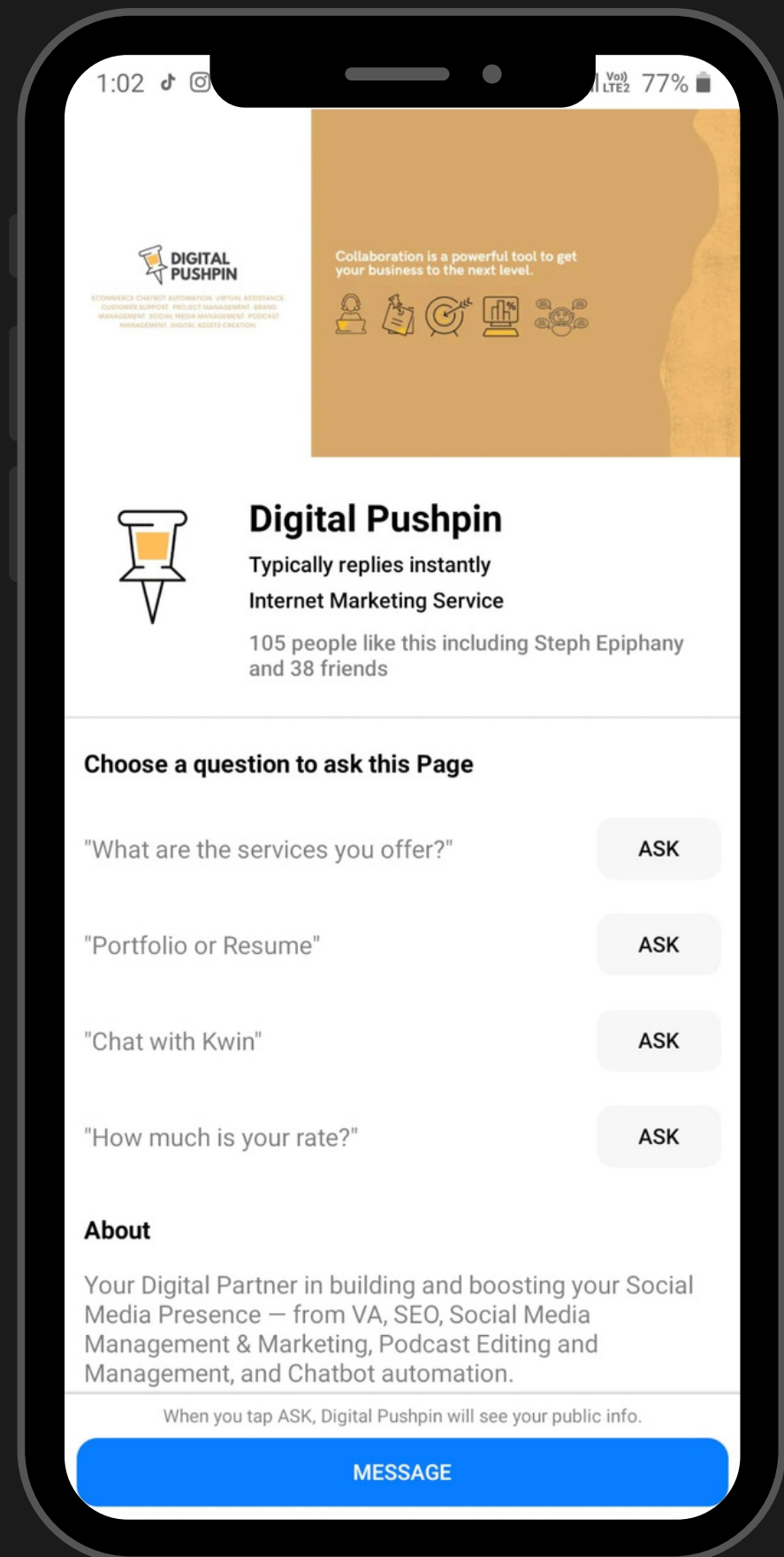
Connect with us.





Short Demo

Chatbots — automated conversation systems — have become increasingly sophisticated.





THE 9 MOST OVERLOOKED BENEFITS OF SOCIAL MEDIA

59% of marketers are actively using social to support their lead generation and business goals. Meanwhile, it's hard to find a brand that isn't active on social media in some way, shape or form.



The Ad spend on Facebook grew by almost 30% in 2020.

The trend indicated that budgets were tightened but more budget was allocated to digital channels and social media.





— “ —

Social media sites continue to gain popularity at a rapid rate and it is important for small and growing businesses to use them to advertise a

— ” —

#SocialMediaMarketing

**We can
& we will
help you.**

and here's how.



**DIGITAL
PUSHPIN**



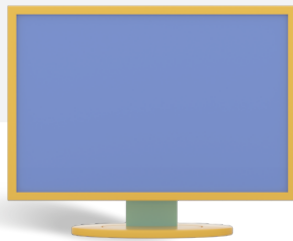
INTERACTION WITH TARGET MARKET

Going through the tweets and Facebook updates that are posted by your customer base gives you insight into what they need.



EFFECTIVE MARKETING

Social media spreads awareness about your business while giving you the chance to constantly remind them about the products and services that you offer.



IMPROVE RESPONSIVENESS

Social media gives customers a convenient and accessible way to express what they feel and gives companies a chance to respond. With such platforms, businesses are able to view complaints and assure their customers that their problems will be dealt with.



COMMUNICATION AND BRANDING

Both social profiles and websites can help improve your branding efforts. Your existing and prospective customer base will be able to identify your brands' characteristics based on how you interact on social media.



SHORT DEMO VIDEO ON SOCIAL MEDIA MARKETING AUTOMATION

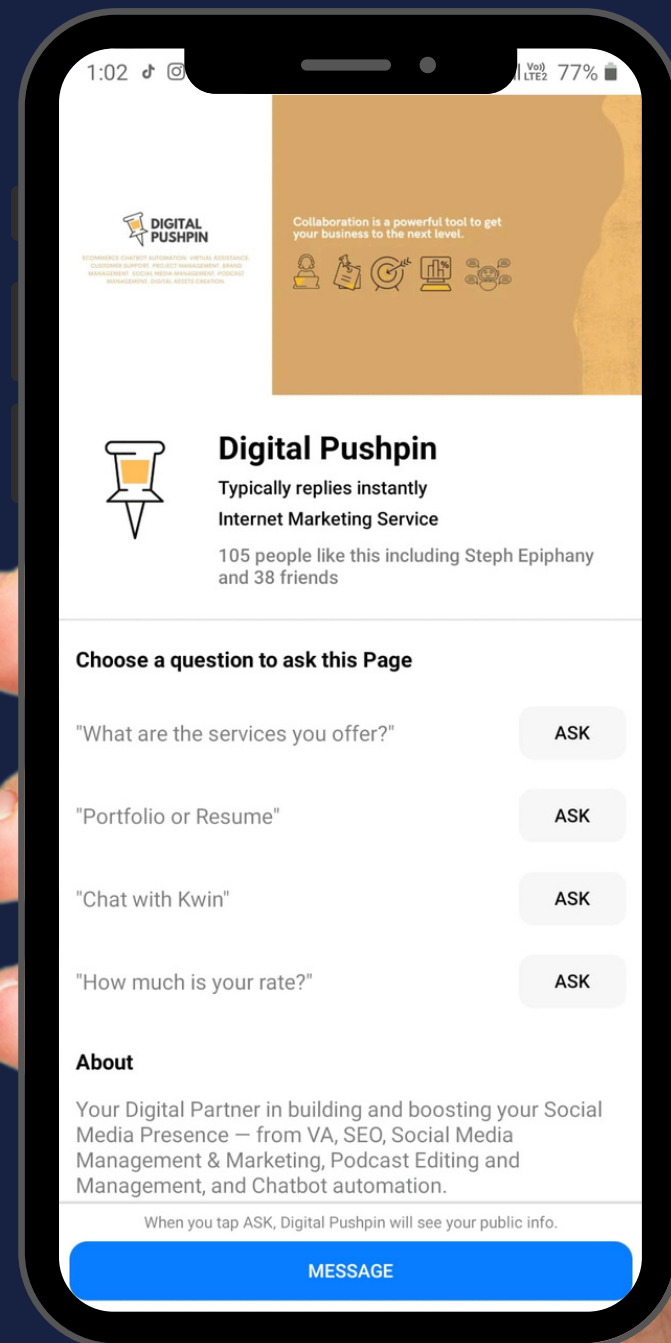


**90% of leads would prefer to be
texted than called and 52% of
customers say they prefer
texting customer support over
their current form of
communication.**



6 BENEFITS OF SMS MARKETING

Find out why SMS marketing is important for your business.



What do our clients
say about SMS
Marketing?

It's convenient and
it works.

And did we mention
that it has an open
rate of 98%?





MESSAGES

now

If 2020 taught us anything, **it's that businesses have to capitalize on digital transformation now.** The world and your customers won't wait for you; and, if you're not careful, you could be left behind.



SHORT DEMO ON SMS AUTOMATION





Email marketing is the use of email — go figure — to promote products or services, qualify prospects, and boost customer loyalty.

**ENGAGING
EXPERIENCES:
WIN POTENTIAL
CUSTOMERS AND WIN
BACK PAST CUSTOMERS
THROUGH EMAIL
MARKETING**





The benefits of Email Marketing are huge

If you're looking to take advantage of that stat, grow your business and sustain it, you need to implement email outreach effectively today.

Contact our team to learn more!





SHORT DEMO

ON EMAIL MARKETING

